Little Royed

and the

Monster Hunt



a true story, written by Royed Yakub, a.k.a. Rogelio

Once upon a time, in Mission Viejo, California, a tiny baby boy was born. He grew up by the waves of Laguna Beach.



psst... a little monster is hiding on every page. Can you find it?

He had golden curls, rosy cheeks, and something very special.. starlight eyes.



His eyes had a wiggle called nystagmus. The world looked wobbly and fuzzy... just like this!



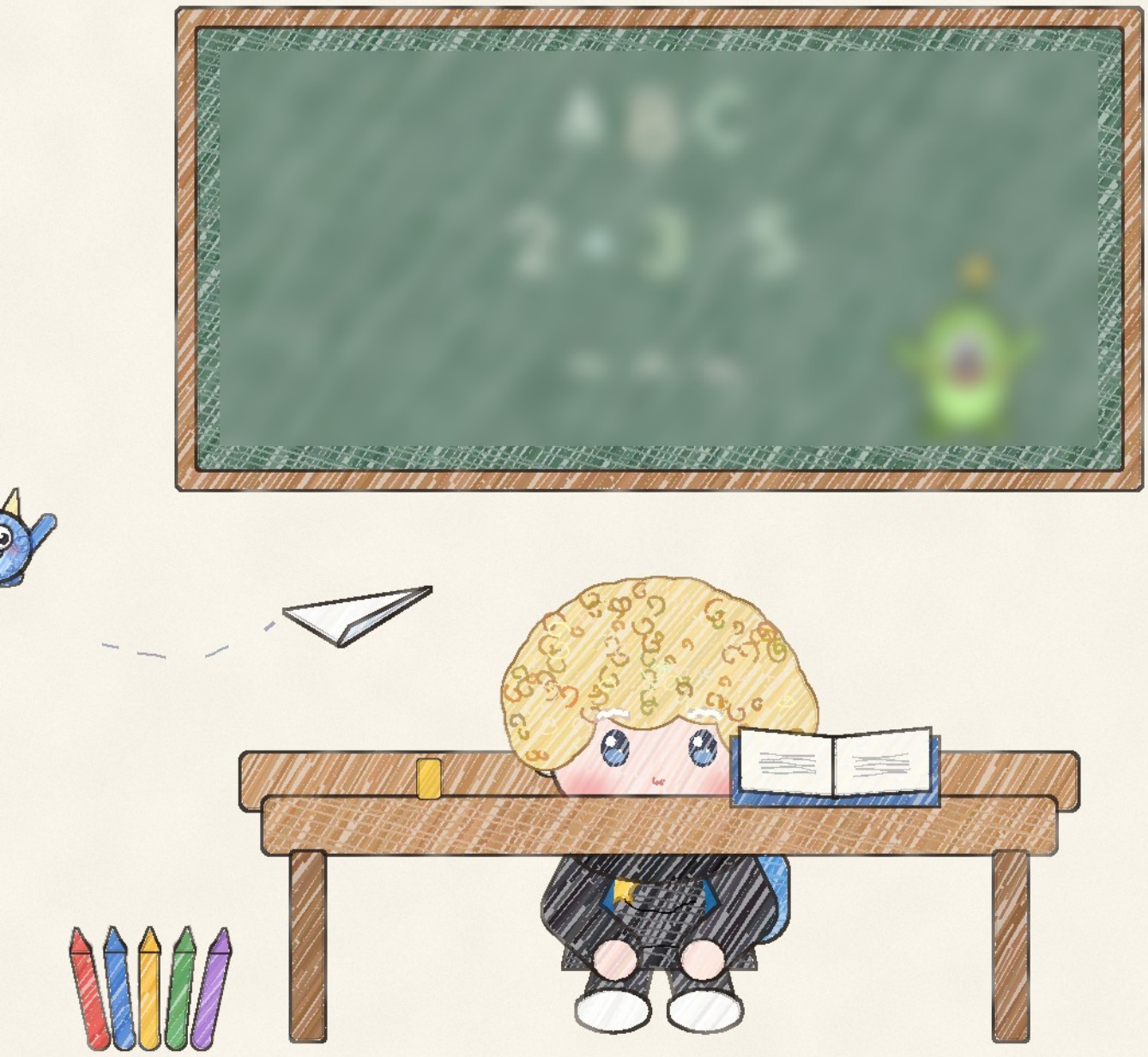
wiggle... wiggle...

But here's his secret: because he looked SO closely, he noticed tiny things nobody else saw.



...and his starlight eyes kept shining.

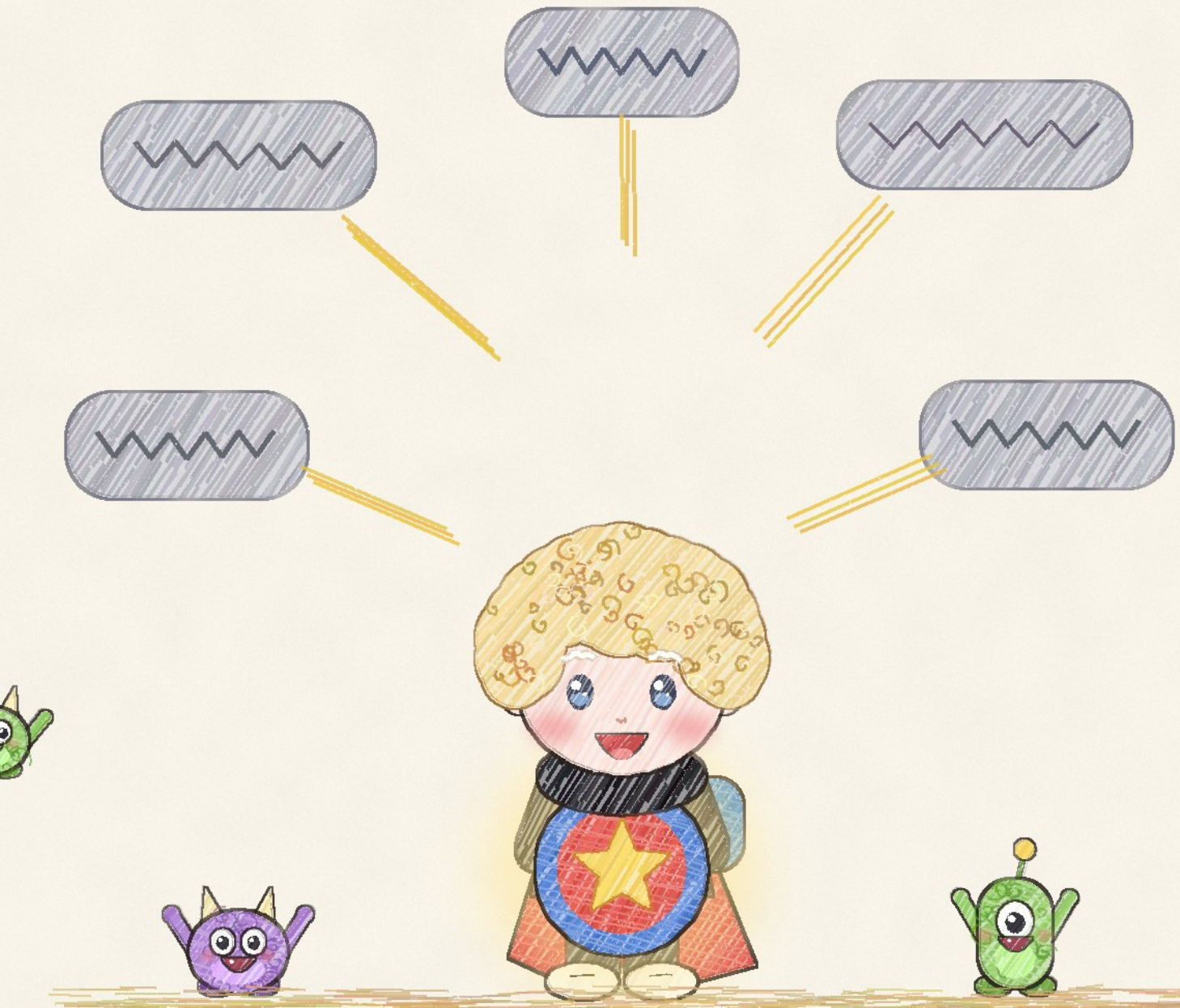
At school, a FUZZY MONSTER hid the words on the board. So he scooted up close... and spotted every detail!



Then the GRUMBLE MONSTERS came. They whispered mean things... "Why do your eyes wiggle?"



Royed felt small. Then he took a deep breath and held up his shield. BOING! That shield had a name: RESILIENCE.

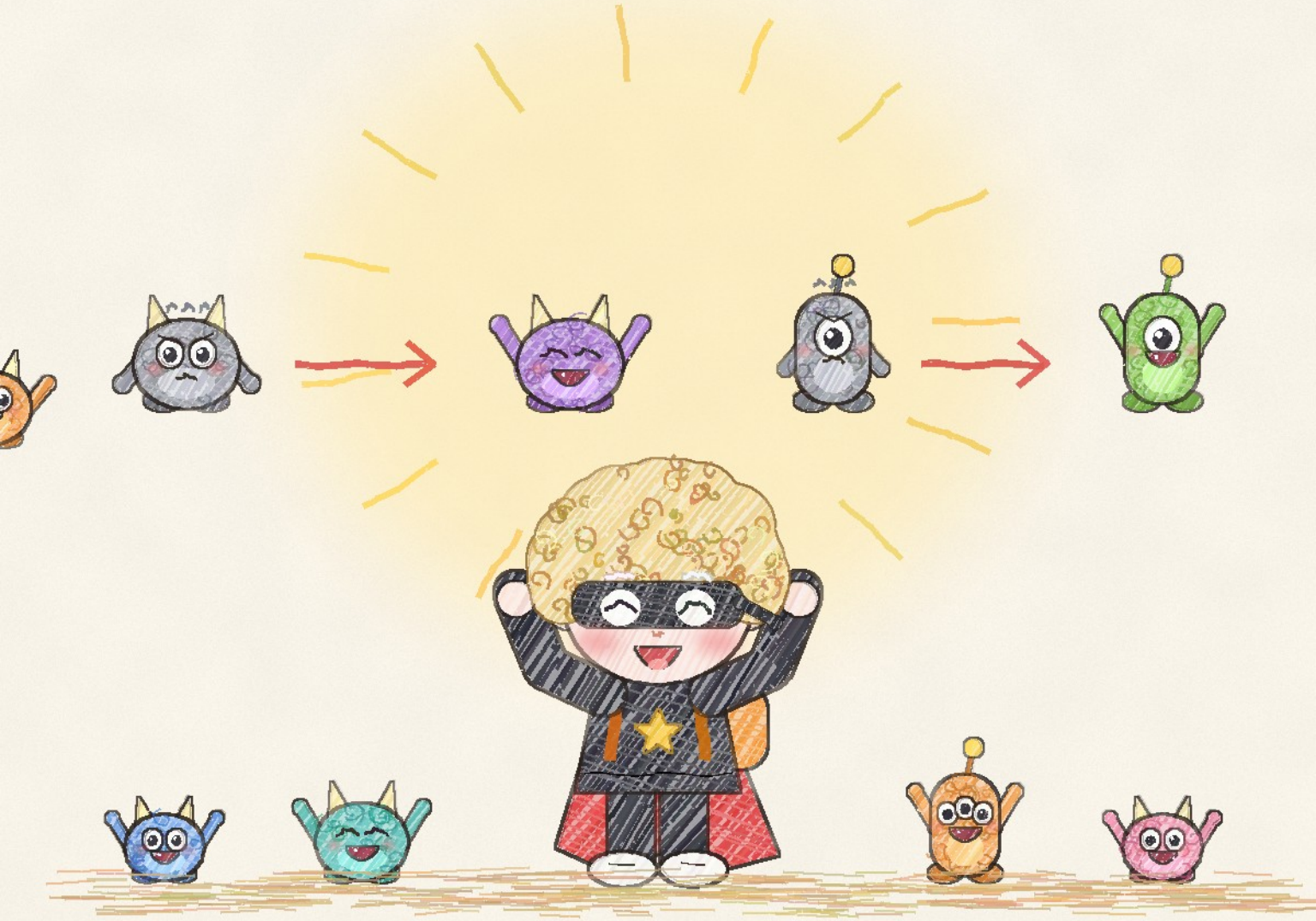


~ I never knew why I was bullied. But it became my greatest strength.

One Halloween night, he became CAPTAIN STARLIGHT and chased those Grumble Monsters out of town. POW!



And when he shined his light on them... the monsters weren't scary anymore. They became his sidekicks!



His superhero team: Mom from Mexico, Dad from Afghanistan, and big brothers Omar and Romal. His biggest inspiration!



Then the toughest monster of all came for Mom: CANCER. But the superhero team held hands and fought it together... and Mom WON!

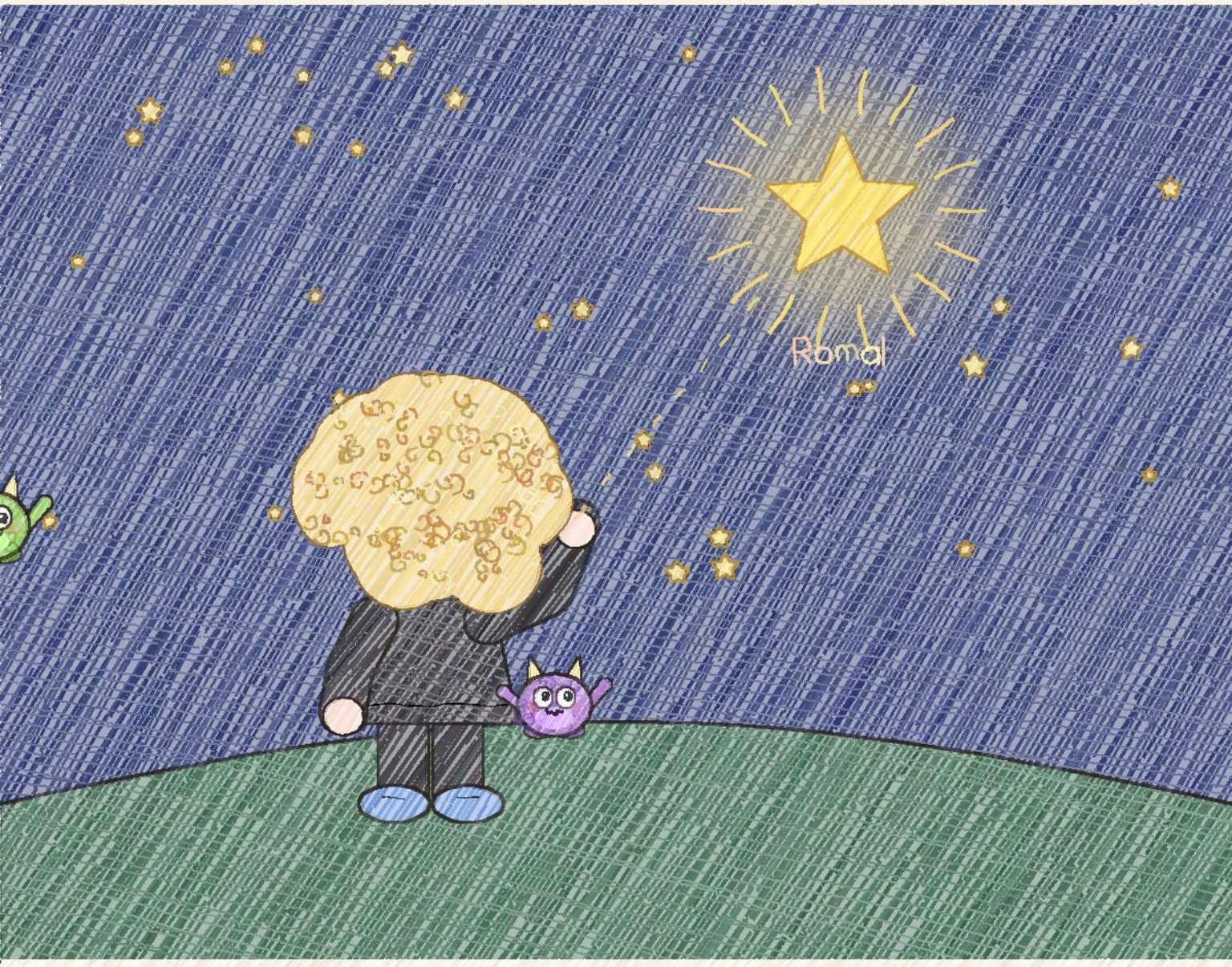


that's how Royed learned his biggest strength: FAMILY.

Romal's body worked a little differently, and he was often sick. But he was the bravest superhero Royed ever knew.



In 2020, Romal went to live among the stars.
Now, on quiet nights, Royed finds the
brightest one and whispers, "hello, brother."



...and his starlight eyes kept shining.

After Romal went to the stars, a gift came home: Astro!
One blue eye like Royed's, one brown eye like big brother
Omar's. Brothers, always looking out for each other.



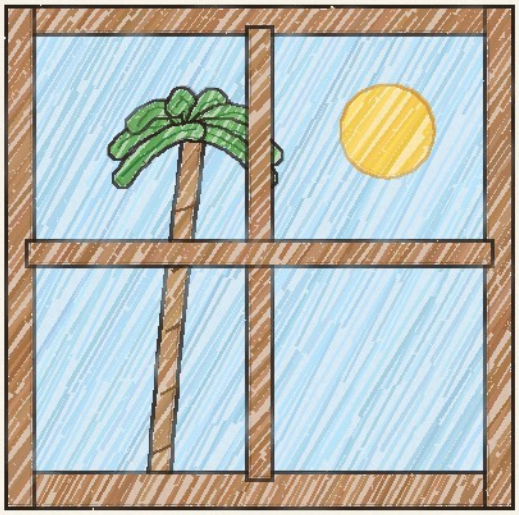
Power-ups! Basketball, workouts, and healthy food made him stronger every day. SWISH!

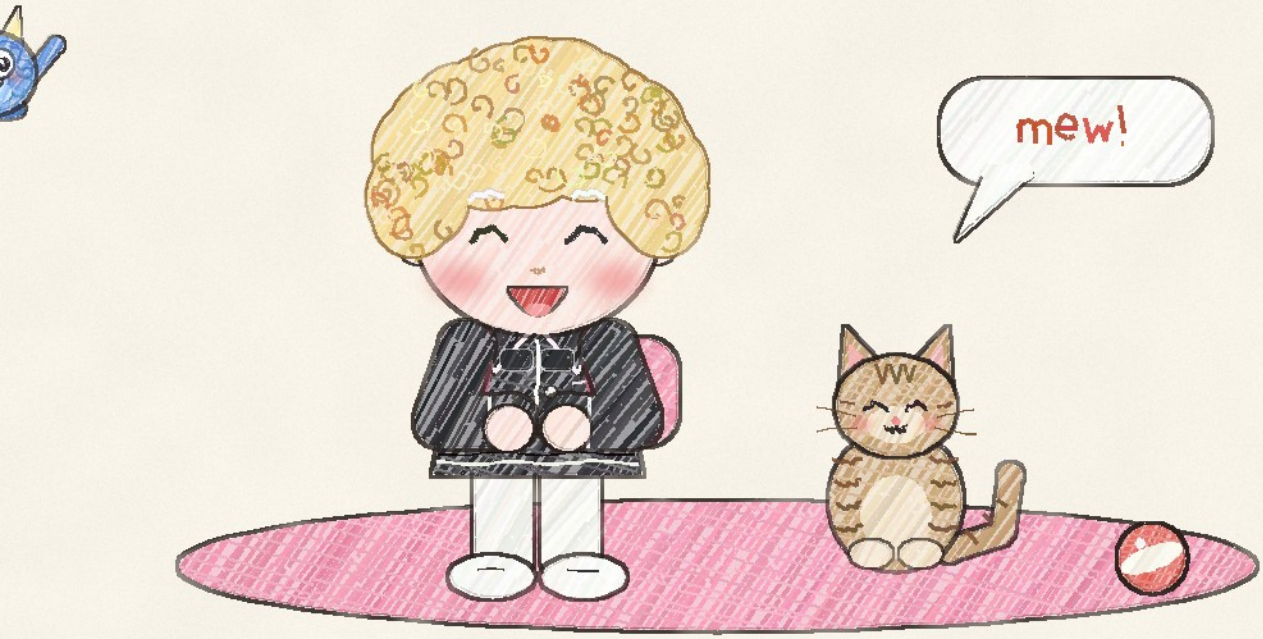


At seventeen, a WORRY MONSTER whispered,
"stay home!" But he grabbed his backpack...
WHOOSH, Miami!



In Miami, a tiny tabby kitten joined the team:
Malú! Small, fluffy... and VERY bossy.





¡Hola, Miami! Salsa, cafecito, Spanish everywhere,
and friends who felt like family.



...and his starlight eyes kept shining.

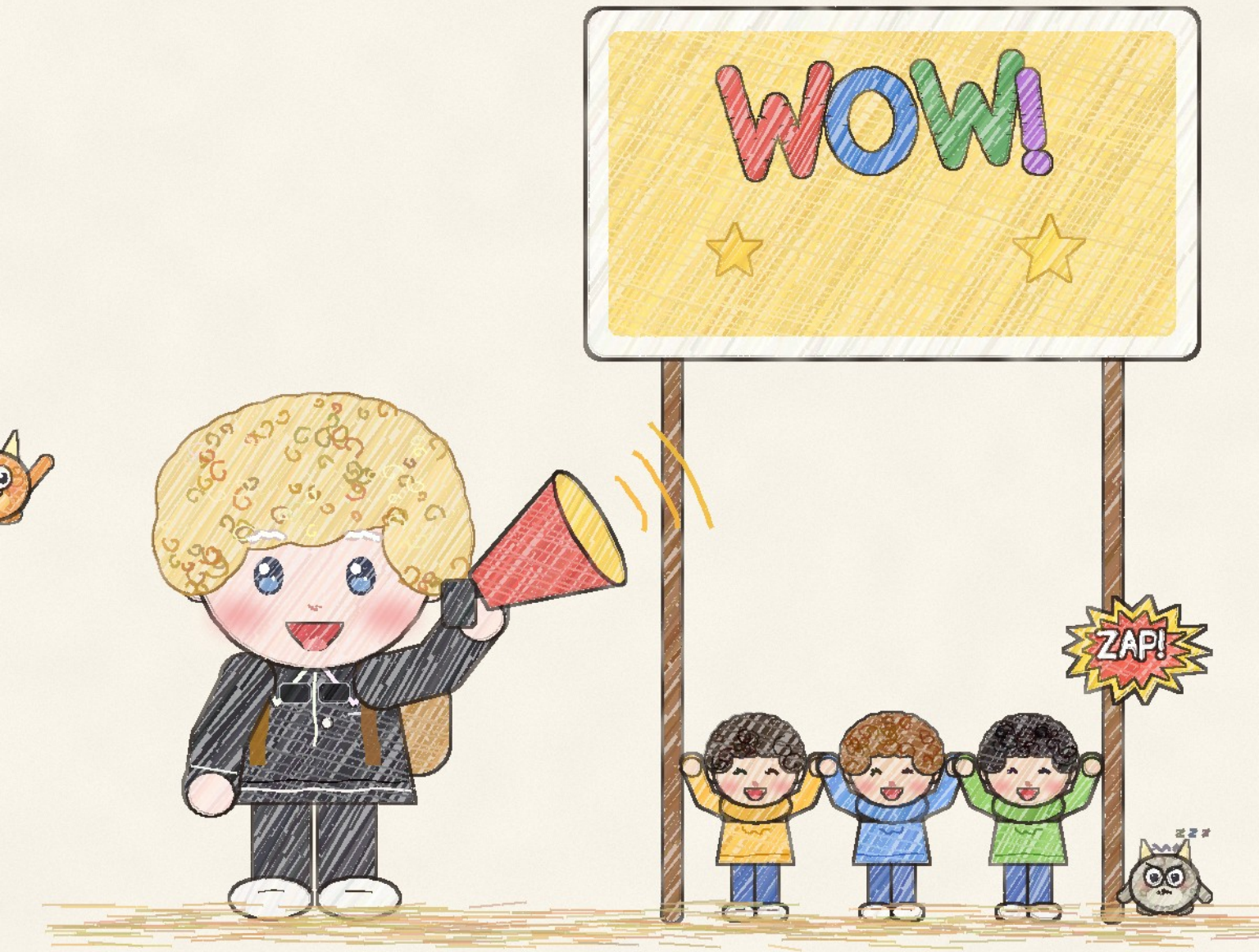
Then came the LONELY MONSTER. But Royed knew how left out feels... so he talked to EVERYONE!



He studied stories, ads, and big ideas... and in December 2025, he graduated from the University of Miami!



Next, the BORING MONSTER! He zapped sleepy ideas into WOW stories. Grown-ups call that marketing!



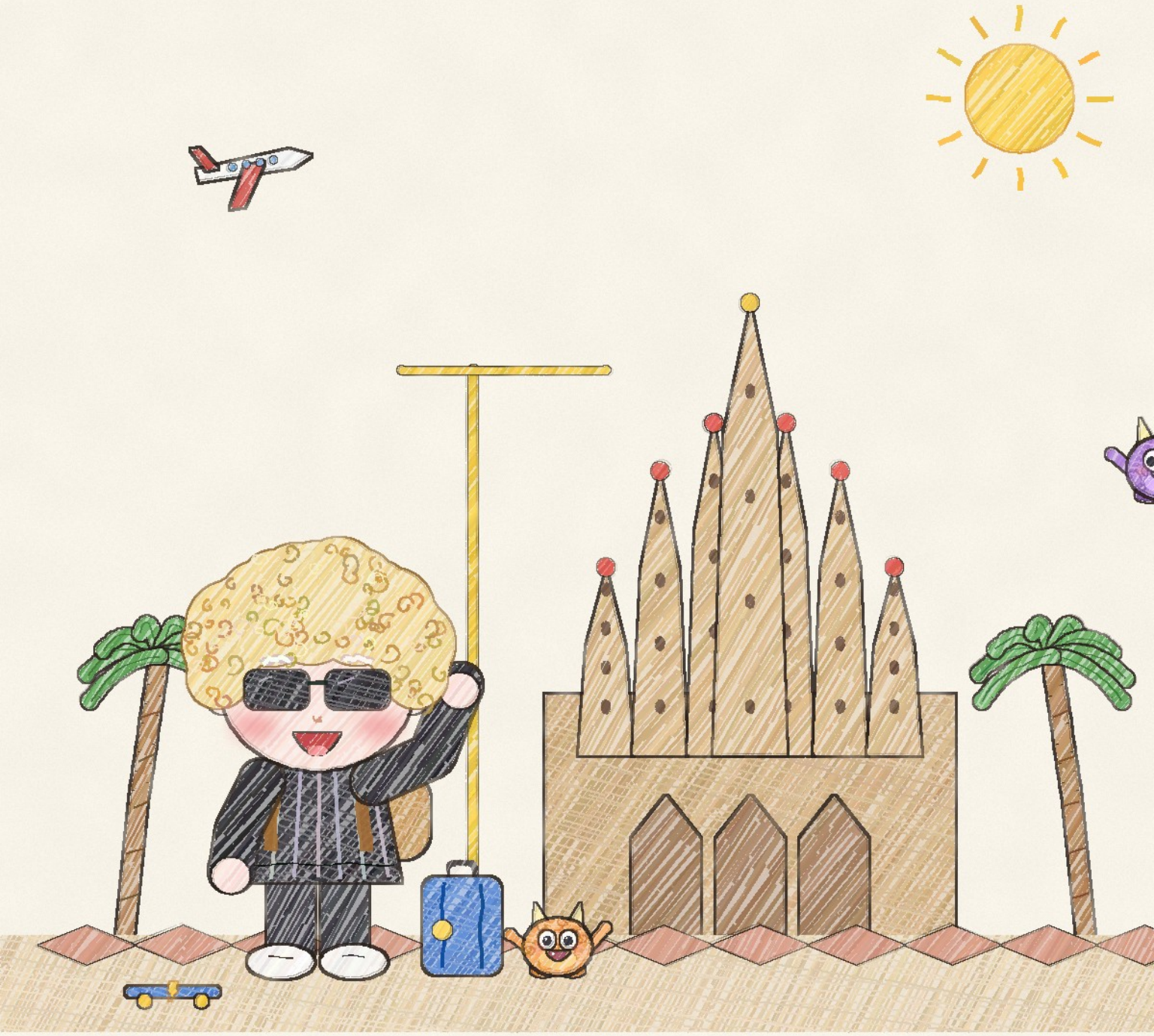
He even built his own eyewear brand, IMPAIRED...
for everyone who sees the world differently.



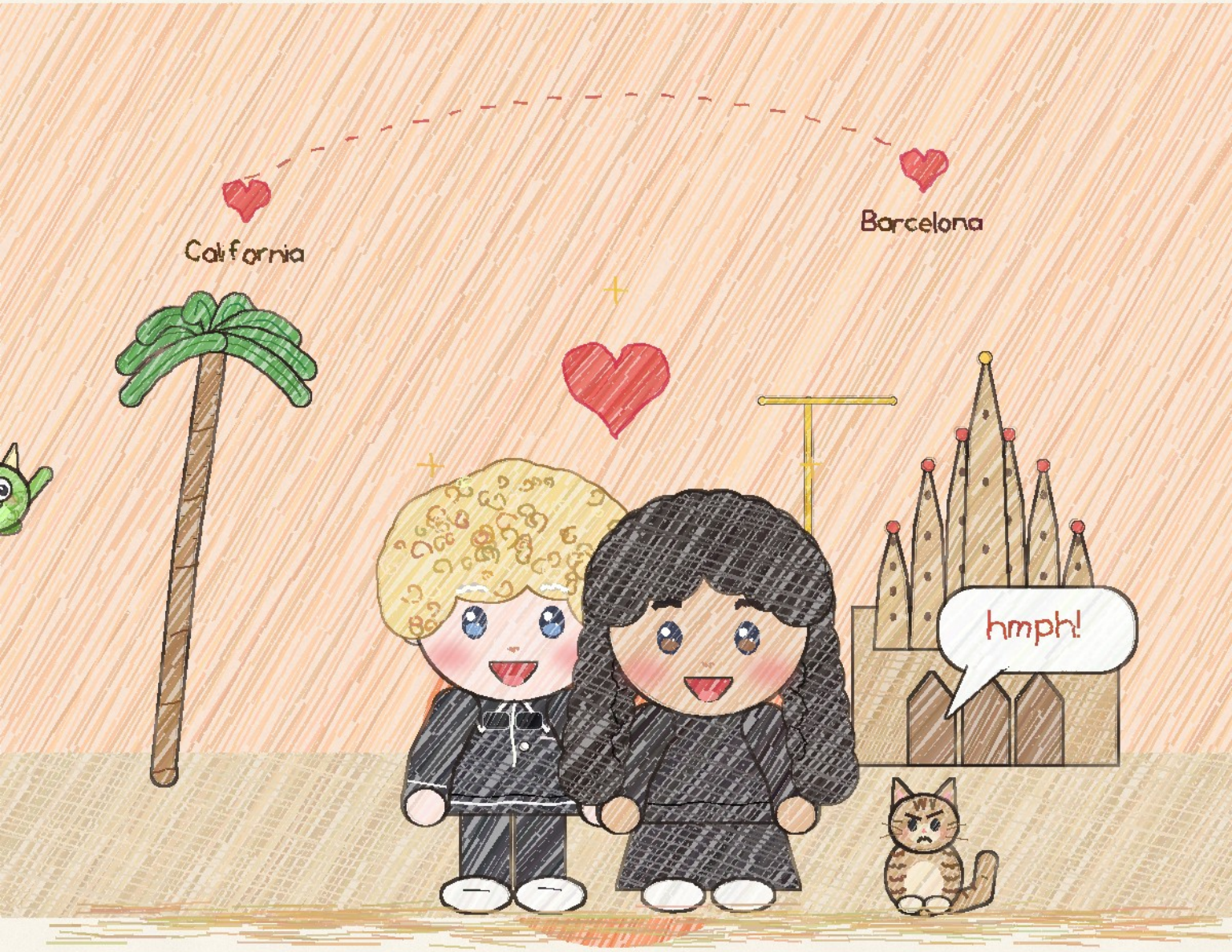
His backpack carried him to about twenty-five countries! Every place taught him how different people think.



In 2026, he flew across the ocean for his master's... "Barcelona, here I come!"



Then he met a beautiful girl... ALSO from California!
He loves her so, so much. (Malú? SUPER jealous.
Hmph!)



Next mission: back home to California... where his superhero team was waiting with open arms!

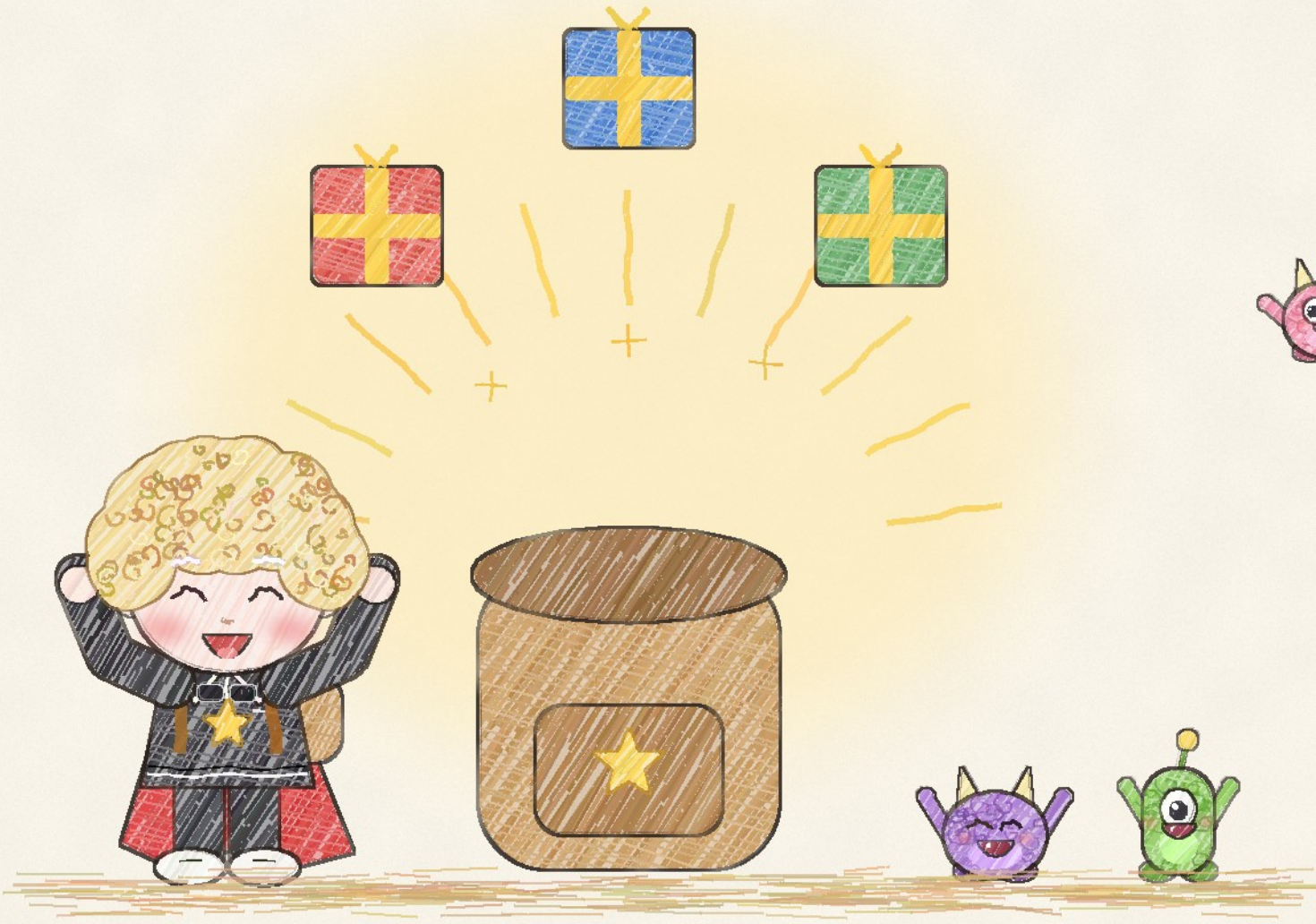


And someday, he dreams of saying "I do" to the girl he loves... and filling a home with kids, laughter, and one very jealous Malú.





And every monster he beat left him a little gift: sharp eyes, a brave heart, kind words, and big, WOW stories.

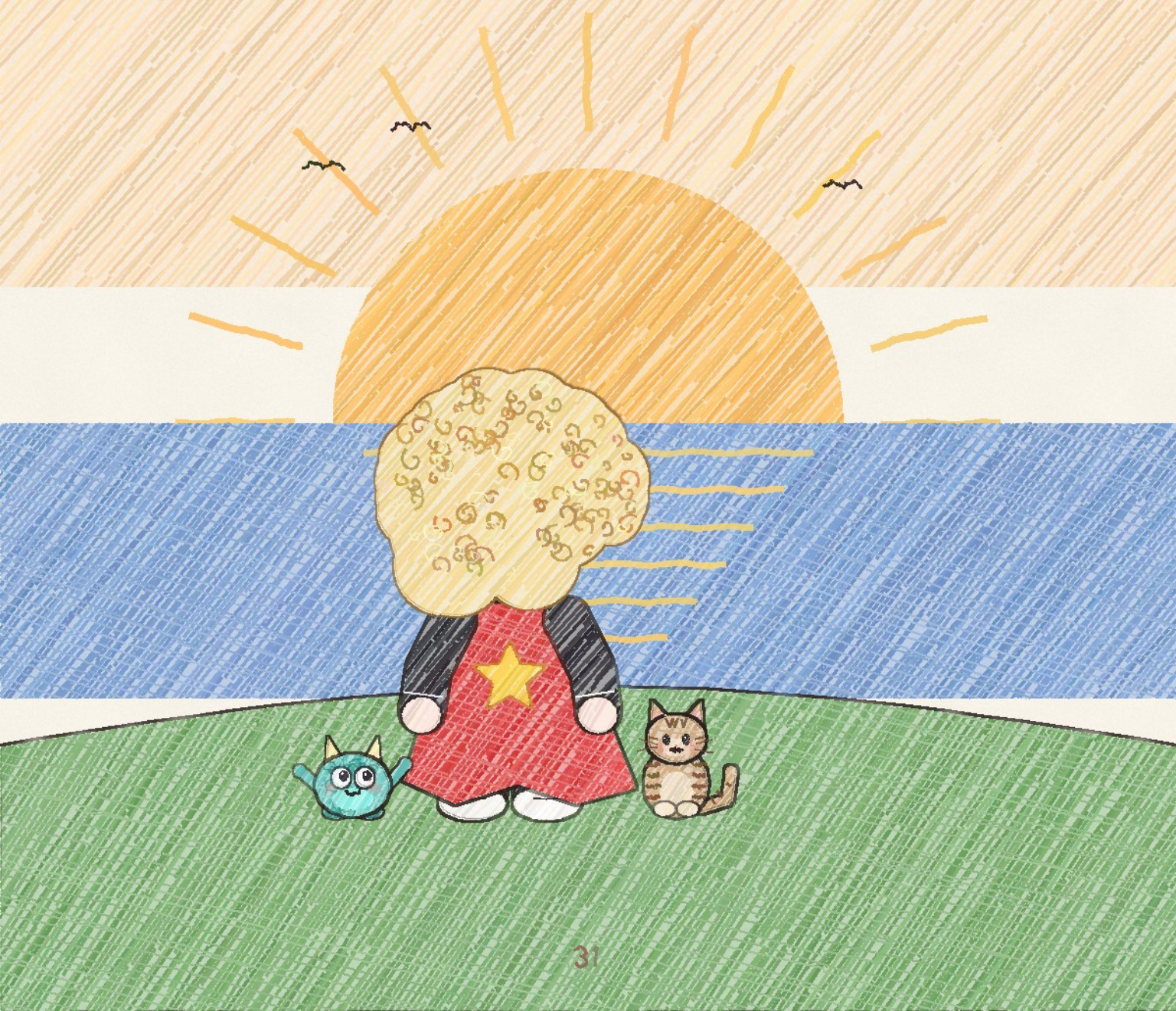


Now Captain Starlight helps BRANDS beat their monsters: boring ads, confusing messages, and brands nobody notices.



Maybe I couldn't always see the world clearly.

But I never stopped seeing how beautiful it could be.



The End

...or maybe just the beginning.

psst... did you find all the hidden monsters?



meet the author

Hi! I'm Royed, a.k.a. Rogelio. I was born in Mission Viejo and grew up in Laguna Beach with albinism and nystagmus, so I've always seen the world a little differently... and that's my favorite thing about me.

I studied Communication, Advertising and Marketing at the University of Miami, ran four marathons, explored about 25 countries, started my eyewear brand IMPAIRED, and moved to Barcelona for my master's in International Business at EAE.

Every monster in this book taught me something I use at work: noticing details, resilience, courage, empathy, and storytelling. Now I want to bring them to marketing, creative strategy, and brand strategy... helping brands beat THEIR monsters.

And yes... I talk A LOT. ¡Hablo español también!



A true story about a little boy with starlight eyes who learned to beat his monsters... and now helps brands beat theirs.



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